

## Chang, Lisa

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**From:** Chang, Lisa  
**Sent:** Tuesday, January 14, 2014 9:53 AM  
**To:** Parkin, Richard; Bonifaci, Angela; Rylko, Michael  
**Subject:** RE: Questions for 10:00 call with Larry

We are all set, Rick. Michael and I can cover this.

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**From:** Parkin, Richard  
**Sent:** Tuesday, January 14, 2014 9:52 AM  
**To:** Bonifaci, Angela; Rylko, Michael  
**Cc:** Chang, Lisa  
**Subject:** FW: Questions for 10:00 call with Larry

I am very sorry but you guys can handle this and I will call as soon as I can.

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**From:** Parkin, Richard  
**Sent:** Tuesday, January 14, 2014 9:49 AM  
**To:** Chang, Lisa  
**Subject:** RE: Questions for 10:00 call with Larry

Lisa I just realized I am double booked. I have a must attend meeting with Dennis at 10. So I will call in late.

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**From:** Chang, Lisa  
**Sent:** Tuesday, January 14, 2014 9:41 AM  
**To:** Parkin, Richard; Rylko, Michael  
**Cc:** Bonifaci, Angela  
**Subject:** Questions for 10:00 call with Larry

Here are discussion points I think we should go through:

- EPA reviewers had questions on the Year 4 proposal and would like to discuss the project; first we'd like to confirm our basic understanding of the project, then ask some specific questions about the proposal
- Confirm basic understanding of project
  - The main purpose of the "Non-Point Pollution Public Information and Education Initiative" is twofold – to gauge public perception of water quality, which will in turn inform the implementation of a public education effort to build support for regulatory water quality protections that are consistent with the Skagit Chinook Recovery Plan (confirm this statement)
  - The scientific basis for the regulatory protections envisioned is the Skagit Chinook Recovery Plan (confirm this statement)
- Confirm outputs of project to date
  - Strategies 360 evaluation of public perception and 3-page summary report
  - [www.whatsupstream.com](http://www.whatsupstream.com) website
  - Radio ads
  - Other?
- Specific questions about Year 4 proposal:
  - Timeline is February 2014-January 2015

- New statement in proposal, "The final outcome of this project will be a ballot initiative during the 2014 election cycle to require regulations to provide for riparian buffers on agricultural lands bordering salmon streams."
  - How are tasks and outputs linked to this outcome?
  - What funding would be used to support work directly related to the ballot initiative?
- Broader questions about relationship of proposed work to Action Agenda, and to existing Management Conference and TRAR forums
  - Ecology and Commerce-led effort on land use planning barriers, BMPs, and example policies (p. 27, substrategies 1.2 and 1.3)
  - Other outreach and education efforts
  - ECB (e.g., regulatory subcommittee)
  - TRAR forum
- How can Larry's work be better integrated into the Management Conference?